



Virginia Propane Gas Association

600 Peter Jefferson Pkwy, Suite 300, Charlottesville Virginia 22911 • 434.977.3716 • 434.979.2439 (f) • easter@easterassociates.com

2011 MEMBERSHIP DIRECTORY ADVERTISING CONTRACT

The VAPGA Membership Directory is the official association directory and is distributed to the entire membership and other industry individuals. Total circulation is approximately 350. To guarantee placement, signed ad contract must be received VAPGA's Richmond office via fax, 804-643-1033 by June 1, 2011. **We will make every effort to honor ad placement requests. Please indicate your 1st, 2nd and 3rd preferences; multiple requests for the back cover and inside front and inside back covers will be handled on a lottery basis that will include all applicants whose signed & faxed contracts have been received as of June 1, 2011 at 5 pm.**

Advertising Rate Schedule

| Ad size | Dimensions | Cost | Ad placement Request (indicate 1 st , 2 nd , 3 rd): |
|--|--------------|-------|---|
| Full page, back cover (printed in full color) | 7.5" x 10" | \$480 | Color: back cover: X___ |
| Full page, inside front or back cover (full color) | 7.5" x 10" | \$380 | Color: inside front: ___ |
| Full page, interior (black & white) | 7.5" x 10" | \$240 | Color: inside back: ___ |
| Half page (horizontal) | 7.5" x 4.75" | \$120 | No preference/black & white interior ad: ___ |
| Half page (vertical) | 3.5" x 10" | \$120 | |

Advertising Requirements

Advertising copy must be provided in electronic format such as PDF, EPS or TIFF files, via e-mail or CD-ROM by May 28, 2009. If you are a renewing advertiser and wish to use the same ad as for the 2008 directory, please indicate "same as 2008" on this form: _____

Advertiser Information (bill advertiser or agency)

Agency Information

Company Name: _____

Company Name: _____

Billing Address: _____

Billing Address: _____

Contact Person: _____

Contact Person: _____

Phone/Fax: _____

Phone/Fax: _____

Email: _____

Email: _____

Advertising Order

| Order | Size | Ad Due Date | Publication Date | For VAPGA Use Only |
|--------------------------|-------|-------------|--------------------|--------------------|
| <input type="checkbox"/> | _____ | June 30 | August 1 (approx.) | Ad Received _____ |

Contacts

Direct Ad Copy to: VAPGA
1011 E. Main St, Suite 218
Richmond, VA 23219
804.643.4433; 804.643.1033 (f)
mary.howell@easterassociates.com

Payment address: (advertisers will be billed after directory is published) VAPGA
600 Peter Jefferson Parkway
Charlottesville, VA 22911
434.977.3716; 434.979.2439 (f)
easter@easterassociates.com