



Virginia Propane Gas Association

600 Peter Jefferson Pkwy, Suite 300•Charlottesville, Virginia 22911•434.977.3716•434.979.2439(f)•easter@easterassociates.com

2011 NEWSLETTER ADVERTISING CONTRACT

*Degree Days, published by the 5th of each month, is the official publication of the association and is distributed to the entire membership and other industry individuals. Total circulation is approximately 350. Advertisers committing to 12 issue advertising for 2010 by **December 1, 2010** are eligible for the "Early Bird" Discount.*

Advertising Rate Schedule

Ad size	One Time	Three Issues	Six Issues	Twelve Issues	12 Issue "Early Bird" Discount
Full page (7.5X10")	\$200	\$500	\$900	\$1,600	\$1350
Half page (7.5X4.75")	\$150	\$350	\$500	\$900	\$800
Half page (3.5X10")	\$150	\$350	\$500	\$900	\$800
Qtr page (3.5X4.75")	\$100	\$200	\$300	\$600	n/a

Advertising Requirements

PLEASE CIRCLE DESIRED AD FREQUENCY AND RATE SHOWN ABOVE

Advertising copy must be provided in electronic format such as PDF, EPS or TIFF files, via e-mail or on CD-ROM. Ad placement is random and there are no front covers available. Color ads may be submitted for no additional charge and will appear in color in electronic version.

Advertiser Information (bill advertiser or agency)

Company Name: _____

Billing Address: _____

Contact Person: _____

Telephone: _____

Fax: _____

Email: _____

Advertising Order

PLEASE FILL OUT AND FAX THE ABOVE CONTRACT TO Mary Howell at 804.643.1033. Ads for the January 2010 issue must be received in electronic format by **December 10, 2010**. Provide the ad in PDF format to mary.howell@easterassociates.com or mailed to the Richmond, Virginia address below. Advertising is billed on a quarterly basis AFTER the ads have appeared; payment should be sent to the Charlottesville address.

Direct Ad Copy to:
VAPGA
1011 E. Main St, Suite 218
Richmond, VA 23219
804.643.4433; 804.643.1033(f)
mary.howell@easterassociates.com

Direct Payment to:
VAPGA
600 Peter Jefferson Pkwy, Suite 300
Charlottesville, VA 22911
434.977.3716; 434.979.2439 (f)
easter@easterassociates.com

This is an order and authorization to secure space in the VAPGA newsletter; advertisers or their agents may use it.

Advertiser Approval

Signature

VAPGA Approval

Signature

Date

Date