

Marketer Technology Training



Capturing New Gallon Opportunities



Training modules include tips on determining potential customers; economic and environmental benefits; market development and relationship evolution; best practices and case studies.

Tankless Water Heaters

Learn about this technology, including the fact that propane has been shown to reduce energy costs by as much as 60% versus electric-powered storage water heaters. There are 9.7 million homes using propane for some application--less than half of them heat water using propane. This represents almost 1.7 billion propane gallons annually.

Commercial Mowers

Did you know, one commercial mower uses the same amount of propane as a typical home uses in an entire year? This market could provide 100–200,000,000 new propane gallons per year.

PERC's new Marketer Technology Training is designed to introduce the industry to promising propane-fueled products that can offset seasonal demand. This program will support research and development efforts by enhancing marketers' understanding of applications that increase propane demand year-round.

Register Now! Training limited to first 25 registrants.

(We may be able to offer additional sessions if there is significant interest.)

Please submit one form per person registering.

Name (please print) _____

Title _____

Company _____

Address _____

Email _____

Phone _____

Fax _____

**Return
Form to:**

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**Tarantin Tank and Equipment
9733 Coach Road
Richmond, VA 23237**

Thursday, August 12, 2010 • 9 am – 4 pm
Training will feature an overview and two modules.

Registration is free but please pre-register by August 4, 2010 to guarantee enough lunches on hand for all attendees.